



**THANKS FOR CARING AND SHARING**



**SEE YOU AT THE RANCH!**



♥ [heartsandhorses.org](http://heartsandhorses.org) ♥



## Annual Report for the Year 2009



12<sup>th</sup> Anniversary  
1997 – 2009

**HEARTS & HORSES THERAPEUTIC RIDING  
CENTER PROMOTES THE PHYSICAL,  
COGNITIVE, EMOTIONAL, AND SOCIAL WELL  
BEING OF PEOPLE THROUGH  
EQUINE-ASSISTED THERAPY.**



### Directors, Managers, Instructors, and Staff

- ♥ Dori Eppstein-Ransom, Executive Director
- ♥ Dennis Goeltl, Director of Operations
- ♥ Jan Pollema, Program Director/NARHA Instructor
- ♥ Carrie Coyne, Volunteer Coordinator
- ♥ Dena Humphrey, Office Administrator
- ♥ Ken Lang, Facility Manager
- ♥ Wayne Warren, Resident Equine Caretaker
- ♥ Jill English, Equine Manger/NARHA Instructor
- ♥ Lynne Watkins, Equine Asst. Manager/NARHA Instructor
- ♥ Tamara Merritt, NARHA Instructor/Changing Leads Program Cord.
- ♥ Taryn Hillman, NARHA Instructor
- ♥ Allyson Carlson, BMRA Instructor
- ♥ Lauren McClave, PT/NARHA Instructor
- ♥ Diane Wallin, NARHA Instructor
- ♥ Rose Walsh, OTR/NARHA Instructor
- ♥ Britany Johnstone, NARHA Instructor
- ♥ Lisa Ski, BMRA Instructor
- ♥ Janeah Weaver, Intern
- ♥ Sara Sarver, Intern
- ♥ Michelle McDanel, Intern

### Board of Directors

- ♥ Ginger Dodge, President
- ♥ Bob Huff, Vice President
- ♥ Ed Aitken, Vice President
- ♥ Darlene "Dee" McMullin, Vice President
- ♥ Alan Fluharty, Treasurer
- ♥ Laurie Goodrich
- ♥ Stacie Lobue

ANNUAL MEETING OF HEARTS & HORSES  
 THERAPEUTIC RIDING CENTER  
 March 16, 2010 ♥ 7:00 – 8:00 pm.  
 Held at Hearts and Horses Ranch  
 In the modular classroom

Hearts & Horses Therapeutic Riding Center  
 163 N. County Road 29, P.O. Box 2675  
 Loveland CO 80539  
 Phone: 970 663-4200 ♥ Fax: 970 663-3891  
 Email: [info@heartshandhorses.org](mailto:info@heartshandhorses.org)



## Community Outreach

- ♦ Media: Loveland Daily Reporter Herald, Fort Collins Coloradoan, K99, Loveland Connection, Berthoud Weekly Surveyor
- ♦ Conducted numerous speaking engagements for local groups
- ♦ Created youth partnerships with agencies, learning institutions and youth programs such as Turning Point, Reflections for Youth, Campion Academy, Thompson R2J Civics Students, Thompson R2J Adaptive PE programs, The Center, Walt Clark Middle School

## Revenue

- ♦ Therapeutic Riding, Hippotherapy, Changing Leads
- ♦ Blue Mountain Riding Academy
- ♦ 8th Annual Ride-A-Thon
- ♦ 9<sup>th</sup> Annual Dinner, Dance & Auction
- ♦ Haunted House and Harvest Carnival
- ♦ Horse Boarding
- ♦ NARHA Registered Instructor Workshop and Certification
- ♦ Tack Sales

## Marketing

- ♦ Consistent branding with logos: Hearts & Horses, NARHA, EFMHA, Changing Leads and United Way

## Facilities Improvements

- ♦ Coverall arena project finished
- ♦ Installed improved signage throughout property
- ♦ Safety committee established: All safety issues and concerns were promptly resolved
- ♦ Improvement on upkeep and image of property
- ♦ New property additions were added including the modular offices and classrooms
- ♦ Kitchen area was added to office
- ♦ Electrical outlets were installed in paddocks and pastures
- ♦ Improvements to sensory trail
- ♦ No major electrical, plumbing or structural outages occurred
- ♦ New decking and cement entry was put into place
- ♦ Dust mitigation for arenas

## Equine Improvements

- ♦ Improved overall health and quality of herd
- ♦ Able to bring in new program horses and retire older horses
- ♦ Decreased average age of herd by 6 yrs
- ♦ Barn and tack room are neat and organized
- ♦ Improved on winter care of horses

## Historical Overview of Accomplishments

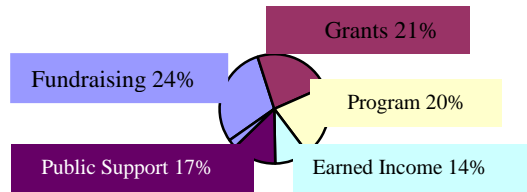
	1997	2008	2009	2010 <i>Proposed</i>
<b>Participants</b>	8	327	345	400
<b>No. of Sessions Per Year</b>	4	6	5	5
<b>Summer Camp Riders</b>		21	55	80
<b>Hippotherapy</b>		33	21	52
<b>Hospice Camp</b>		17	22	16
<b>Changing Leads Riders</b>			8	40
<b>Rider Questionnaire</b>		No	Yes	Yes
<b>Sensory Trail</b>		Update	Update	Update
<b>Paid Staff</b>		9 PT 3 FT	9PT 3FT	6PT 5FT
<b>Interns</b>		4	6	8
<i>Note in regard to staff, all instructors are part-time and are not included in the statistics above.</i>				
<b>NARHA Premier Accredited Center</b>		Yes	Yes	Yes
<b>Web Site</b>	No	Yes	Revised	Update
	1997	2008	2009	2010 <i>Proposed</i>
<b>INCOME:</b>				
<b>Rider Fees</b>	\$510	\$56,110	\$80,055	\$89,691
<b>Grants</b>	\$0	\$36,648	\$83,616	\$62,523
<b>Donations/Fundraising</b>	\$6,254	\$73,010	\$158,749	\$143,300
<b>Donations/In Kind</b>		\$33,701	\$5,200	\$10,000
<b>Earned Income</b>	\$0	\$57,654	\$54,600	\$57,900

## AWARDS AND RECOGNITIONS

- ♥ Tamara Merritt - NARHA Instructor of the Year for Region 10
- ♥ Outstanding Service to the Community Award  
Presented by Group Publishing

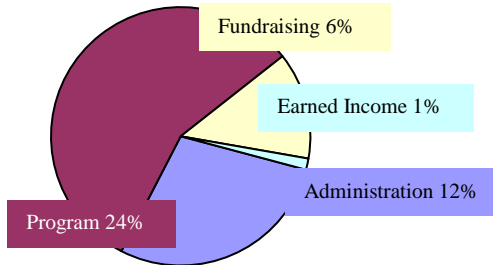
## 2009 Revenue

Public Support	\$64,938
Earned Income	\$54,600
Program	\$80,055
Fundraising	\$93,811
Grants	\$83,616
In Kind	\$5,200



## 2009 Expenses

Program	\$85,229
Fundraising	\$20,111
Earned Income	\$2,105
Administration	\$42,614



## 2010 Program Objectives

- ♦ Continue to increase health and overall wellness of our herd
- ♦ Provide 30 hours per week of riding lessons for the general public through Blue Mountain Riding Academy (BMRA)
- ♦ Offer monthly clinics on horsemanship-related topics
- ♦ Continue to offer discount riding lessons and horsemanship clinics to volunteers
- ♦ Host NARHA Registered Instructor Workshop and Certification-May
- ♦ Continue building Horses for Heroes Program with scholarship funding
- ♦ Continually assess safety of property and program
- ♦ Offer Spring Break, day camps and summer camps through BMRA
- ♦ Offer two weeks of Respite Care camps
- ♦ Attend national NARHA conference
- ♦ Continue work on phases of sensory trail
- ♦ Continue monthly recognition of volunteers
- ♦ Initiate horse sponsorship program
- ♦ Increase the amount of western and English saddles that fit each horse
- ♦ Finalize and implement instructor handbook

## 2010 Budget Overview

♦ Projected Revenue	\$401,794
♦ Projected Expenses	\$401,120
♦ Net	\$3,361

## Program

Served 345 riders overall:

- ♦ Hippotherapy: 21 riders
- ♦ Hospice Camp: 22 riders
- ♦ Changing Leads: 8 riders

## Volunteers

- ♦ Over 1300 volunteers were utilized putting in a total of more than 23,000 hours of service
- ♦ Monthly volunteer training
- ♦ Volunteer Manual revised
- ♦ Volunteer training broadened and enhanced
- ♦ Volunteer Appreciation Day Celebration
- ♦ Online “Heartbeats” newsletter is sent to all volunteers, riders, and donors on a regular basis

## Association and Collaboration with Other Agencies

- ♦ Champion Academy
- ♦ CSUnity Day
- ♦ Pathways Hospice
- ♦ Larimer County Workforce Center
- ♦ Larimer County Workenders/Midweekers
- ♦ Turning Point
- ♦ United Way of Larimer County
- ♦ Group Publishing Workcamps
- ♦ Reflections For Youth
- ♦ Make a Difference Day
- ♦ Envision
- ♦ Foothills Gateway
- ♦ CSU Equine Sciences
- ♦ Front Range Vet Tech class
- ♦ Front Range Exceptional Equestrians
- ♦ NARHA
- ♦ EFMHA
- ♦ American Hippotherapy Association
- ♦ Respite Care
- ♦ Larimer County Fair Board
- ♦ Thompson R2J School District
- ♦ Realities for Children
- ♦ Mountain Crest Behavioral Healthcare Center
- ♦ Denver Options